



## SPONSORS



Premier Friday Keynote



Thursday Session

skylight financial

Thursday Session



Thursday Session



Friday Session

### WEDNESDAY, APRIL 27

5:00 - 6:00

Reception: Shula's at the Marriott Atlanta Buckhead Conference Center

6:00 - 9:00

**Dine-Around:** VCG sponsored 'dine-around' to some of the best and most unique restaurants in the area. Attendees pay for their own dinner. Groups will travel to different restaurants with VCG staff (all within walking distance). Attendees must register in advance, first come-first serve.

### THURSDAY, APRIL 28

7:00 - 8:00

Full Breakfast and Registration - Great time to network with your peers and VCG staff!

8:00 - 8:50

Welcome and VCG Vision:

Steve Taylor, CEO and President VCG

*High-level overview of product roadmap - details in sessions to follow.*

8:50 - 9:50

**Motivating Teams in the Midst of Uncertainty**

**Brandon Smith**

*Motivating a team is challenging enough when times are good. But when times get tough, what can we do? How do we keep others - and ourselves - motivated when we lack not only resources but any guarantees that our jobs are secure? Join Brandon as he discusses how the best managers and leaders keep their teams, organizations and themselves motivated in the midst of uncertainty. Attendees will learn the best practices as well as the common missteps for motivating teams in tough times.*

*Brandon Smith is a leading expert in workplace health and dysfunction. He is the founder of [www.theworkplacetherapist.com](http://www.theworkplacetherapist.com) - a resource dedicated to improving workplace health and restoring optimism and focus in the workplace. Brandon also currently serves as faculty at Emory University's Goizueta Business School where he teaches healthy workplace dynamics, leadership and communication.*



9:50 - 10:05

**Refreshments and Networking**

10:05 - 11:00

**Pointwing Release Demo**

**Melissa Prentice**

*See how Pointwing continues to accelerate ahead - with integrations to Quickbooks and Great Plains for accounting; mass resume parsing and activity queues and more!*

11:10 - 12:00

**Creating Social Media**

**Megan Walker**

*Is Social Media for me? Find out how simple it can be to create and implement a successful Social Media campaign using free tools like Twitter, Facebook and LinkedIn. Learn how to positively impact your web presence and start powerfully communicating with your audience. See how VCG's products can reduce the effort of building your social media presence.*

12:00 - 1:00

Lunch

CONTINUED

**THURSDAY, APRIL 28 -- CONTINUED**

**1:00 - 1:50**

**Pointwing: Maximize Efficiency with Back Office Integration**

**Megan Walker**

*Do you want to connect Pointwing to your back office and save the time you spend with double-entry? Take a look at Pointwing's new XML Share functionality that allows you to make that connection. We will examine the functionality through its use in integration between Pointwing and QuickBooks and Great Plains.*

**StaffSuite: Increase Productivity with Advanced Searching Techniques**

**Gerry Morgan**

*The Query Builder for StaffSuite is the only way to go when trying to find records in the system. Say goodbye to your paper availability lists and hello to working effectively. This session will help you create new searches for the whole company to use. We will explore advanced queries that may be difficult for users to create and we will give you examples of setup of the most popular queries for you to take home.*

**Partner Session: PeopleNet**

**Gordon Pettit and Ty Reaves**

*Join Gordon Pettit to learn how automated employee time tracking solutions can improve operational performance.*

**2:00 - 2:50**

**Pointwing: Creating One Stop Sourcing**

**Melissa Prentice**

*Your recruiters need one easy place to go for valuable resume searching. With Pointwing, you can easily add resumes through multiple sources, allowing you to grow your resume database. Learn about the different tools used to build your resume database and give your team a powerful sourcing tool. In this session, we will explore resume upload through mass parse, your website, your email, and job boards.*

**StaffSuite: Marketing Your Employees and Jobs with Ease**

**Gerry Morgan**

*Learn how to use all aspects of StaffSuite's e-mailing capabilities. Send out e-mails while capturing information as activities, link received e-mails with the Outlook Add-In, create a dynamic HTML e-mail template library, set up an interactive e-mail signature, customize your companies solicitation message, and create mass campaigns for voice and text! Once the session is over, you will be ready to launch your mass marketing campaigns via email, voice, and text to increase interest in your employees and jobs.*

**Partner Session: Skylight Financial**

**Annette Kochli and Ty Reaves**

*Going Paperless - Solutions for Achieving 100% Paperless Payroll*

*Organizations continue to seek innovative ways to save money, increase efficiencies and improve productivity within their payroll environment. Implementing a paperless payroll solution is one way to achieve these goals. Employers are rapidly recognizing the benefits that come from paperless payroll, including convenience, security, cost savings, and happier employees. Annette Kochli, National Sales Manager, will show you how to successfully implement a comprehensive paperless payroll solution that includes paycards and electronic wage statements.*

**2:50 - 3:05**

**Refreshments and Networking**

**3:05 - 3:55**

**Pointwing: Pointwing as a Sales Tool**

**Erica Ellis**

*Is your sales team looking for an efficient tool? Are your current sales users looking for best practices in Pointwing? This session will explore some of the common functions needed by sales teams to achieve their results and see how those needs can be met in Pointwing. From handling leads to managing customers to metric reporting, we will look at some of the tools that Pointwing offers to help your sales team succeed.*

**StaffSuite: Getting your Data the Way You Want It (and Need It)**

**Ty Reaves**

*Learn how StaffSuite reporting can supplement your processes and take home some popular custom reports. Also take the opportunity for Q&A with our reporting experts.*

**Partner Session: Inward Solutions**

**Carl Fisher, William Hall and Megan Walker**

*Keys to successful Website integration with your VCG software.*

**4:05 - 5:00**

**Pointwing Operational Round Table**

**Erica Ellis, Debra McDaniel, Adam Gardner**

**StaffSuite Operational Round Table**

**Megan Walker, Gerry Morgan, Ty Reaves,**

**Melissa Prentice**

**TempWare-V: Upgrading TempWare-V to StaffSuite**

**Murray Stinson**

**6:00 - 9:00**

**Dinner Event: Marriott Atlanta Buckhead Hotel and Conference Center - Prepare for a high-octane event with casino gaming, a fabulous dinner buffet, networking and more!**

**CONTINUED**

**FRIDAY, APRIL 29**

**7:00 - 8:30**

**Full Breakfast and Registration - Great time to network with your peers and VCG staff!**

**8:30 - 8:55**

**Operational Update**

**Dave Williams**

*Kick off the second day with a highlight of operational activities in 2010 and a discussion on overall 2011 plans.*

**9:00 - 9:50**

**Clues to Building a Better, More Profitable Talent Pool**

**Julie Moreland**

*Julie Moreland, Managing Partner of PeopleClues, will highlight the value of personality, cognitive and attitude assessment testing for candidates and employees. Learn how the testing process works and the benefits it can bring to your business.*

**9:50 - 10:05**

**Refreshments and Networking**

**10:05 - 10:55**

**The Amazing Race to Software Efficiency**

**Dea Richard, Business Process Integration Director, CORESTAFF**

*Learn how Corestaff uses ongoing education to ensure success with practical tips and techniques for continually training your existing employees on your software as well as training new employees.*

**11:10 - 12:00**

**Pointwing: Reduce Time to Fill by Keeping your Database Clean**

**Adam Gardner**

*Your Pointwing database is a critical part of your operation and it is important to ensure that your users aren't slowed by database clutter. Discover how to keep your records relevant and your database clean of duplicates. We will look at ways to clean up your database now with searches and data scripts. We will also look at best practices for keeping your database clean moving forward.*

**StaffSuite: Using IT Best Practices to Protect Your Investment**

**Cedric Johnson**

*Understand the best IT practices to keep your investment operational and at peak performance. You will also learn how MSP (Managed Services) can cut effort and reduce IT-related costs.*

**Partner Session: Call-Em-All**

**Adam Arnold and Micki Marvin**

*Call-Em-All demonstrates its integration with VCG software. Call-Em-All's automated calling & texting service is easy, affordable, and incredibly effective. Staffing companies make broadcasts to: Fill Jobs, Request Missing Time Sheets, Cleanup Databases, and Schedule Reminders. Just upload your contacts, record or type your message, and we call 'em all! NO Contracts, NO Minimums, and NO Monthly Fees.*

**12:00 - 1:00**

**Lunch**

**1:00 - 1:55**

**Pointwing: The Road Ahead**

**Debra McDaniel, Erica Ellis**

*Details on the development roadmap - with discussion.*

**StaffSuite: The Road Ahead**

**Micki Marvin**

*Details on the development roadmap - with discussion.*

**2:00 - 2:50**

**Pointwing Operational Round Table**

**Erica Ellis, Debra McDaniel, Adam Gardner**

**StaffSuite Operational Round Table**

**Megan Walker, Gerry Morgan, Ty Reaves, Melissa Prentice**

**TempWare-V: Upgrading TempWare-V to StaffSuite**

**Murray Stinson**

**3:00 - EVENT ENDS**

## REGISTRATION: 2011 VCG User Meeting - Accelerate Ahead

VCG is pleased to present the 2011 User Meeting at the **Marriott Atlanta Buckhead Hotel & Conference Center**; just a few minutes walk from Lenox Mall and the Marta Station. The host hotel's all-inclusive rates are only \$209.00/night, single or \$157/night per person double, plus taxes (your room rate includes a FULL breakfast, all-day breaks, luncheons and Thursday dinner).

VCG USER MEETING REGISTRATION FEE: \$200 per attendee.

Marriott Atlanta Buckhead Hotel & Conference Center  
3405 Lenox Road, NE, Atlanta. GA 30326

**RESERVATIONS:** Only \$209.00/night, single or \$157/night per person double, plus taxes. Tell the reservation agent you are attending the VCG Software User Meeting to get this rate. Make reservations by **April 6, 2011** by calling **1-888-855-7741** or online at <http://cwp.marriott.com/atlbc/vcgsoftware>.

**NOTE: Reservations made through ANY other site or travel agency (such as Expedia, et. al.) will incur a meeting (food & beverage) package charge of \$99 per person per day.**

ATTENDEE REGISTRATION FORM - Registration Deadline is April 6, 2011!	
Please COPY this form for each attendee and type or print clearly. ALL information is required.	
Name:	
Title:	
Company Name:	
Address:	
City: State: Zip:	
Telephone:	
Email Address:	
Application: <input type="checkbox"/> C-PAS <input type="checkbox"/> Pointwing <input type="checkbox"/> StaffSuite <input type="checkbox"/> TempWare-V <input type="checkbox"/> WebPAS	
Staying at Host Hotel? <input type="checkbox"/> YES = \$200 (Registration Fee of \$200) <input type="checkbox"/> NO = \$398 (Registration Fee of \$200 + \$198 food & beverage package)	

Credit Card User Meeting Registration Payment Information	
Company Name:	
Cardholder Name:	
Credit Card Billing Address:	
Credit Card Billing Address City/State/Zip:	
Credit Card Billing Phone Number:	
Credit Card Type: <input type="checkbox"/> VISA <input type="checkbox"/> MasterCard <input type="checkbox"/> AMEX	
Credit Card Account Number:	
Credit Card V code: (Visa or MasterCard 3 digits above the signature line or AMEX 4 digits above the account number)	
Expiration Date:	
Authorized Signature:	
Printed name of Authorized Signer:	
Amount authorized to be charged to this credit card:	
Billing charges for:	
<b>FAX to: 770-246-2357</b> -- This is a secure fax to VCG's Accounting department.	
Mail Form To: VCG, Inc., 1805 Old Alabama Rd., Suite 340, Roswell, GA 30076, Attn: Phil McCutchen	

**QUESTIONS or COMMENTS?** Please contact Phil McCutchen at 770-246-2319 or [pmccutchen@vcgsoftware.com](mailto:pmccutchen@vcgsoftware.com).

**CONFIDENTIALITY AGREEMENT:** By submitting your registration you confirm that you have read and agree to the following statement: In that VCG, LLC has agreed to give you access to and review of information and such other materials which are considered to be CONFIDENTIAL AND PROPRIETARY to VCG, LLC, you agree that you will not disclose said information pursuant to and consistent with the VCG Master Sales and Licensing Agreement, Paragraphs 3.13, 3.14, 3.15 and/or any other confidentiality agreement you have signed with VCG, LLC.